



Aba-Umuahia Corridor, Abia State

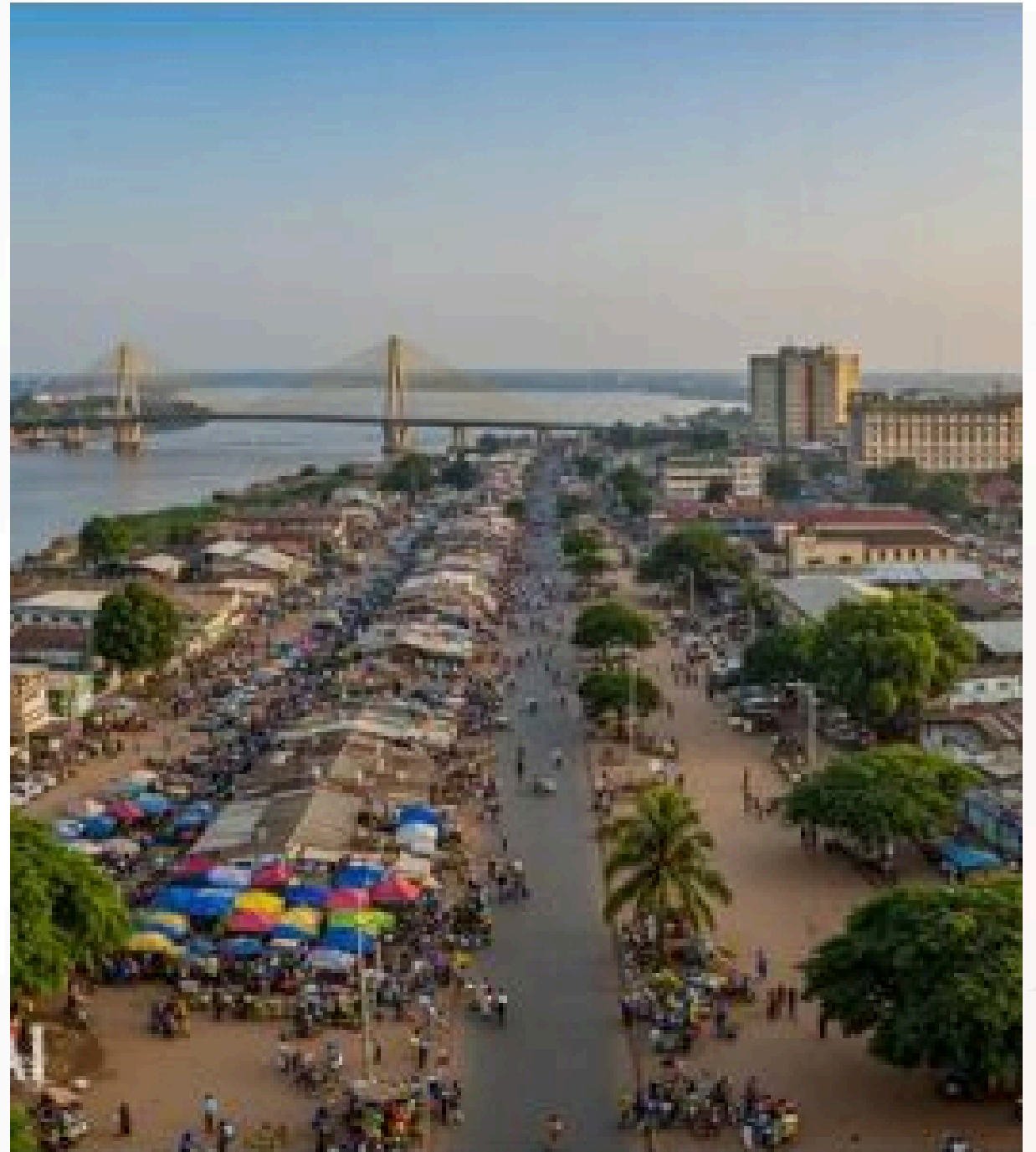


# The Petrol Trap

## Infrastructure is Broken

- **Fuel Squeeze:** Drivers spend 50% of revenue on petrol.
- **Asset Insecurity:** Legacy tracking is easily bypassed.
- **Financial Void:** No collateral, no bank loans for drivers.

**We have engineered a way out with ClickRidee - CREV50**



# The "Abia 50" Solution



## A New Mobility Class

Deploying 50 high-efficiency Electric Vehicles in a code-governed ecosystem.

- Zero Emissions for a sustainable future.
- Biometric hardware security.
- Automated 36-month path to ownership.

# Killer Metrics: EV vs Petrol



Result: Pilots keep more money, reducing churn and default risk.

# From Renter to Owner

## Months 1–3

Probation: Testing discipline and asset care.

## Post-DTO

Freedom: Net wealth created for the family.

## Day 1

¥1.5M Commitment Deposit:  
The Golden Ticket.

## Month 36

Debt Serviced: 100%  
Asset Ownership.

# The Technical Fortress



## BIP

Biometric Ignition Protocol: 3D facial hash locks the engine circuit.



## GRI

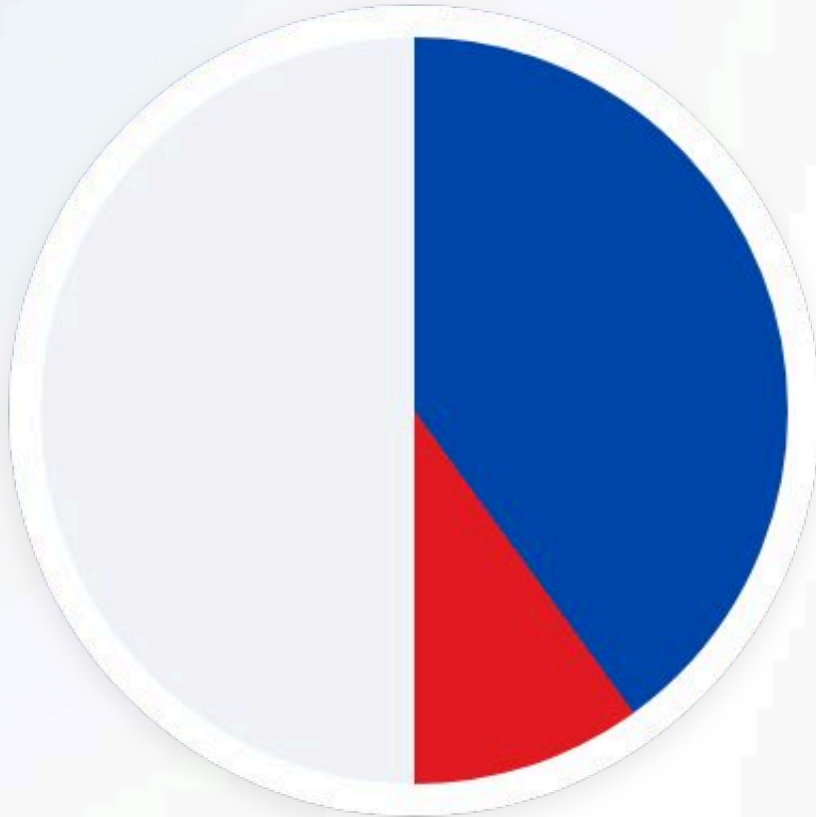
Dynamic Geofencing: Assets are zone-locked to Aba-Umuahia.



## ARL

Automated Revenue Ledger: 40% debt split mid-transaction.

# 40/10/50 Financial Engine



- 40% Asset Repayment (Escrow)
- 10% Maintenance Sinking Fund
- 50% Pilot Take-Home Pay

*The Pilot never touches the financier's portion. Repayment is a software command.*

# Fleet Financial Projections

| Metric (50 Units)  | Monthly Inflow | Year 1 Total   | 36-Month Total |
|--------------------|----------------|----------------|----------------|
| Gross Revenue      | ₦58.5 Million  | ₦702 Million   | ₦2.1 Billion   |
| Debt Service (40%) | ₦23.4 Million  | ₦280.8 Million | ₦842.4 Million |
| Maintenance (10%)  | ₦5.8 Million   | ₦70.2 Million  | ₦210.6 Million |



# Grid Resilience

## Infrastructure Independence

While competitors wait in fuel lines, ClickRidee stays charged. Our hybrid hubs use Solar PV and Battery Storage (BESS) to insulate the fleet from power grid volatility.

**Zero Downtime Strategy:** 24/7 charging availability regardless of grid status in Abia.



# Market Entry & ESG B2B



**BIP Integration:** Secure ID verification for every trip.



**Real-time Data:** Continuous tracking of EV efficiency.



**B2B ESG:** Partnering with Banks for Net-Zero transport.

# | De-Risking the Investment

**~~₦~~75M**

## Skin in the Game

Our initial batch of 50 pre-vetted pilots has already committed ~~₦~~1.5M each in upfront deposits. This ~~₦~~75 Million liquidity reserve serves as a "First-Loss Guarantee" for our financiers, ensuring immediate capital safety.



# Team

## ClickRidee Co., Ltd



**Emeka Amalaha**  
Founder / CEO



**Iloduba Ogedi**  
Director of Finance



**Geoffrey Madugba**  
Director of Operations



**Joy Samuel**  
UIUX Designer



# The Ask



**The Request:**

**₦950,000,000**

**60% Fleet Acquisition | 20% Tech Scaling | 20% Marketing & Ops.**



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**Invest in proven high-yield assets and infrastructure.**

**The Closing:**



Let's build **wealth through mobility**. Transform lives while creating sustainable financial value.



**Contact:**



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**ClickRidee**